

### INTERNATIONALISATION WITH IMPACT UNIVERSIDADE DE VIGO'S STRATEGIC APPROACH

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> 12th International Week, Chania, HMU, Greece

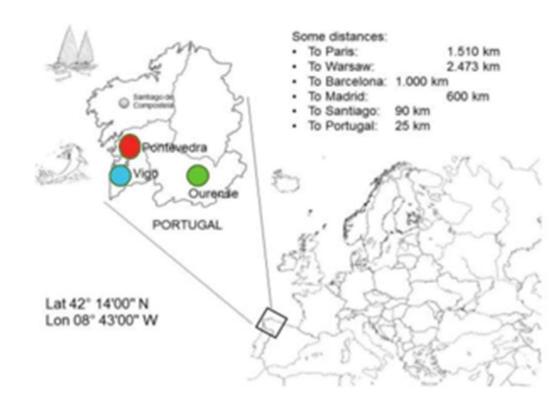
Universida<sub>de</sub>Vigo





### UVigo at a glance

- ☆ Public university in Galicia
- ☆ 3 campuses
- ☆ 21,000 students, 1,400+ staff
- ☆Strong research in Marine sciences, Engineering, ICT, social sciences, Nutrition
- ☆Core values: sustainability, inclusion, innovation, gender equality





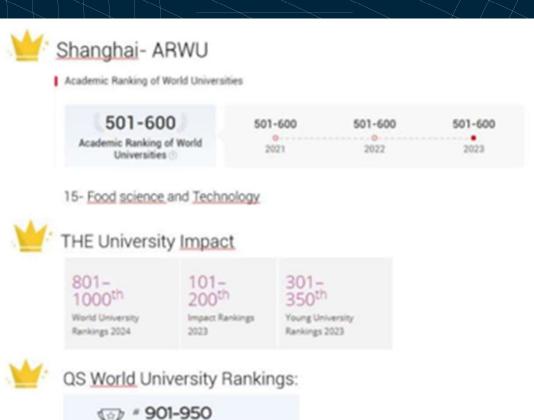




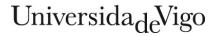


### UVigo at a glance

CWUR
Top 3,8%
71.8/100
811 & 772 (R)
/21.462



QS World University Rankings









### Why a Strategic Plan for Internationalisation?

- Internationalisation = key to quality, competitiveness, sustainability
- Beyond mobility: a university-wide transformation
- Based on participatory diagnostic with 600+ community members
- Aligns teaching, research, services and strategy with global outlook









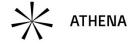
### Internationalisation of Spanish Universities

- Spain: 1st Erasmus+ destination (+60k students) 2021/22
- Spanish: official in 21 countries, 2nd most spoken language (native speakers)
- Spain, 3rd country highest quality of life and one of the safest

(\*HSBC Expert Explorer Global Report/Eurostat)











### Axes of the Uvigo's Internationalisation Plan

- 1. International cooperation
- 2. Mobility
- 3. Multilingualism and multiculturalism
- 4. Attracting and retaining international talent







### Strategic Objectives of the Plan

- · Foster an inclusive international university culture
- · Expand international academic offerings and global partnerships
- · Promote research, innovation, and alignment with the SDGs
- · Enhance the **international dimension** in study, teaching, research, and institutional management







### Strategic Objectives of the Plan

- · Improve education quality through cultural diversity and global perspectives
- · Increase social impact, sustainability, and gender equality
- · Promote **participation in international initiatives**, including mobility and internationalisation at home
- · Attract international talent and improve graduate employability







# Monitoring and evaluation

- Monitoring of progress in each axis by means of indicators
- Publication of annual monitoring reports
- Strategic adjustments based on the results obtained
- Focus on sustainability and continuous growth





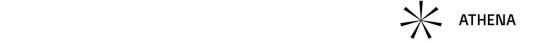


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# Axe 1: International cooperation

- Establishment of alliances and agreements with international institutions
- Active participation in international networks such as EUA, EUF, Compostela Group of Universities, etc.
- Development of double degrees and joint programmes
- Increased international visibility
- ATHENA European University









### ATHENA+ European University Alliance

- 10 partners across Europe, incl. HMU and UVigo
- Aims to provide inclusive, high-quality, and innovative international education aligned with global challenges.
- Focus: smart mobility, digital transformation, responsible innovatio, sustainability across disciplines









#### **ATHENA** in numbers

1 alliance

10 campuses

166 000 students 15 000 staff

51 associated partners in industry, government & non-government institutions, public institutions





### UVigo in ATHENA+



- Leads ATHENA's Gender Equality and Inclusion strategy
- Developing shared policies and indicators
- Supporting inclusive governance and institutional culture
- Embedding SDGs and diversity in alliance practices







# Axe 1: International cooperation

#### **INDICATORS**

Objective	Actions	Indicators	Course 2022/2023	Course 2023/2024
1.1. Promote and strengthen interagency collaboration	Establishment of agreements for a framework and for specific collaboration	Number of foreign university partners	750	850
-		Number of collaboration agreements for mobility actions within the Erasmus+ KA131programme	2 200	2 400
		Number. of educational cooperation agreements for mobility within the Erasmus+ KA171 programme	15	22
		Number of collaboration agreements for mobility actions for students within the framework for our own scholarships	175	200
1.2. Increase the number and quality of international mobility	International visibility of the Universidade de Vigo	Number of fairs, meetings, etc. for networking away from the Universidade de Vigo	19	21
agreements	Participation in networks	Number of national and international networks in which the Universidade de Vigo participates	9	9
1.3. Advance in the promotion of internationalisation at the Universidade de Vigo.	Make the university community aware of the need for internationalisation.	Number of dissemination activities on the importance of internationalisation in the university system	12	6

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# Axe 1: International cooperation

#### **INDICATORS**

Objective	Actions	Indicators	Course 2022/2023	Course 202 5/2024
1.4. Boost international	Establishment of international	Number of international double degrees	3	6
teaching at the	double degrees	Number of international double masters	0	2
Universidade de Vigo	Establishment of joint degrees	Number of international joint degrees	0	0
		Number of international joint masters	0	1
		Number of international joint doctorates	1	3
	Promote international co-tutorship of doctoral theses and theses with	Number of doctoral theses with co- tutorship	2	1
	an international doctoral mention.	Number of doctoral theses with international doctoral mention	42	73
1.5. Increase internationalisation and educational cooperation	Promote joint degrees within ATHENA	Number of master's and bachelor's degrees with ATHENA partner institutions.		
activities within the framework of the ATHENA partnership.	Promote the development of joint projects within ATHENA	Number of joint projects presented with ATHENA partner institutions	3	11

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- Promotion of outgoing/incoming mobility (Students & Staff: Erasmus+, GE4, ISEP, bilateral exchanges, etc.
- Increase of international students with an attractive academic offer
- Consolidation and expansion of mobility networks with international institutions

\* ATHENA





#### **INDICATORS**

Objective	Actions	Indicators	Course 2022/2023	Course 2023/2024
2.1. Increase the number of student, PDI, and PTGAS mobilities	Increase the number of outgoing students, PDI	Number of outgoing students through Erasmus+ KA131 projects	441	522
through the different mobility programmes	and PTGAS through the different mobility	Number of outgoing teaching and research staff through Erasmus+ KA131 projects	101	100
	programmes	Number of outgoing PTGAS through Erasmus+ KA131 projects	2	7
		Number of outgoing students through Erasmus+ KA171 projects	0	1
		Number of outgoing teaching and research staff through Erasmus+ KA171 projects	20	8
		Number of outgoing PTGAS through Erasmus+ KA171 projects	2	0
		Number of outgoing students through our own scholarship and free mobility programmes	25	22
		Number of outgoing students through the GE4 programme	1	2
		Number of outgoing teaching and research staff through the IACOBUS programme	22	22
		Number of outgoing PTGAS through the IACOBUS programme	2	3
		Number of outgoing PTGAS through the Stella for Staff programme	0	0
		Number of outgoing students through the ISEP programme	8	5
Universida <sub>de</sub> Vigo		Number of outgoing students through the Vulcanus programme Number of Blended Intensive Programmes (BIPs) organised Number of BIPs in which the Universidade de Vigo has taken	ATHE	NA O O O O O O O O O O O O O O O O O O O



#### **INDICATORS**

Objective	Actions	Indicators	Course 2022/2023	Course 20 23/20 24
2.1. Increase the number of student, PDI, and PTGAS	Increase the number of	Number of incoming students through Erasmus+ KA131 projects	340	367
mobilities through the different mobility programmes	incoming students, PDI and	Number of incoming teaching and research staff through Erasmus+ KA131 projects	0	20
, . · · ·	PTGAS through	Number of incoming PTGAS through Erasmus+ KA131 projects	0	
	the different mobility	Number of incoming students through Erasmus+ KA171 projects	6	10
	programmes	Number of incoming teaching and research staff through Erasmus+ KA171 projects	26	15
		Number of incoming PTGAS through Erasmus+ KA171 projects	4	4
		Number of incoming students through our own scholarship and free mobility programme	71	107
		Number of incoming students through the GE4 programme	0	0
		Number of incoming teaching and research staff through the IACOBUS programme	32	13
		Number of incoming PTGAS through the IACOBUS programme	3	3
		Number of incoming PTGAS through the Stella for Staff programme	0	0
		Number of incoming students through the International Student		12.
Universida AVigo		Exchange programme (ISEP)	ATHE	NA 12
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HR EXCELLENCE IN RESEARCH



#### **INDICATORS**

Objective	Activities	Indicators	Course 2022/2023	Course 2023/2024
2.2. Improve the perception of our institution among incoming	Make the Universidade de Vigo known around the	Number of activities organised for international students	2	4
students and staff	world	Number of international weeks organised	1	1
2.3. Increase the number of student, teaching and research	Increase the number of outgoing students,	Number of student mobilities from the Universidade de Vigo with ATHENA partner institutions	7	6
staff and PTGAS mobilities within the ATHENA framework	teaching and research staff and PTGAS to ATHENA universities	Number of teaching and research staff mobilities from the Universidade de Vigo with ATHENA partner institutions	16	3
	through the different mobility programmes	Number of PTGAS mobilities from the Universidade de Vigo with ATHENA partner institutions	1	4
	Increase the number of students, teaching and research staff, and	Number of student mobilities from ATHENA partner institutions with the Universidade de Vigo	4	2
	PTGAS <b>coming</b> from ATHENA universities through the different mobility programmes	Number of teaching and research staff mobilities from ATHENA partner institutions with the Universidade de Vigo	0	7

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### Axe 3: Multilingualism and multiculturalism

- Elaboration, processing and approval of the Regulations for Teaching in Foreign Languages (ReDLE)
- Consolidation and expansion of the Friendly programme in English. Implementation of Portuguese, French and Italian version
- Internationalisation at home: implementation of COIL methodologies and Mirror Classes for intercultural learning
- Reinforcement of the language skills of the university community with initiatives such as the PIPA Plan and One2One training (English, German and Portuguese), HELA (Higher Education Lecturing Accreditation), language tandem, etc.





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# Axe 3: Multilingualism and multiculturalism

#### **INDICATORS**

Objective	Actions	Indicators	Course 2022/2023	Course 2023/2024
3.1. Improve the linguistic and intercultural	Improve the level in foreign languages in order to	Number of language training courses for teaching and research staff	3	8
competence of the university community	achieve official certifications.	Number of language training courses for PTGAS	1	3
through internationalisation methodologies at home.		Number of language training courses aimed at students	51	30
		Number of participants in language training courses for teaching and research staff	59	78
		Number of participants in language training courses for PTGAS	11	110
		Number of participants in the language training courses for students	769	618
	Improve intercultural competences	Number of intercultural training activities	1	2
3.2. Energise the activity of the Language Centre (CdL)	Improve the visibility of the CdL	Number of face-to-face and virtual visibility actions	6	7
of the Universidade de of Vigo.		Number of visibility actions in social media	115	120
3.3. Extend agreements with official language institutes.	Extend and strengthen agreements	Number of agreements	4	5



# Axe 3: Multilingualism and multiculturalism

#### **INDICATORS**

Objective	Activities	Indicators	Course 2022/2023	Course 2023/2024
3.4. Consolidate the catalogue of subjects	Strengthen and extend the presence of foreign	Number of completed degrees (minimum 80 % of credits) in foreign language	2	2
in English and other languages.	languages in the different stages of training.	Number of subjects taught in foreign languages	266	278
		Number of English-Friendly subjects	450	534
		Number of Português-amigável subjects	N/A	N/A
		Number of Français-amical subjects	N/A	N/A
		Number of Italiano amichevole subjects	N/A	N/A
		Number of One2One participants	N/A	13
		Number of language tandem participants	50	85
		Number of HELA participants	18	32
3.5. Encourage the	Establish collaborations	Number of COIL actions		
participation of	between teaching and	Number of mirror classes		
foreign teaching staff	research staff from the			
in the teaching	Universidade de Vigo and			
activities of the	from abroad.			
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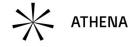




### International Week 4: Attracting and retaining international talent



- Strengthening collaborations with strategic regions
- Participation in international recruitment events
- Promotion of the **Spanish** language as an attraction tool
- Creation of the Welcome Centre to facilitate the adaptation and integration of the international university community.







# International Week 4: Attracting and retaining international talent

#### **INDICATORS**

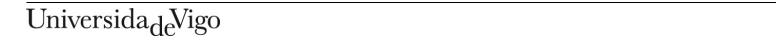
Objective	Activities	Indicators	Course 2022/2023	Course 2023/2024
4.1. Advance in the international promotion of the Universidade de Vigo to attract students, teaching and research	Participation in international recruitment events organised by different institutions	Number of international recruitment events (face-to-face or virtual) in which the Universidade de Vigo participates	3	4
staff and PTGAS.	Use of Spanish as a language for attraction through the Language Centre (CdL)	Number of outreach activities organised jointly with the CdL Number of students on Spanish	1	3
	Genile (Gul)	courses enrolled in degrees at the Universidade de Vigo	6	18
<ol> <li>4.2. Facilitate the retention of international talent</li> </ol>	Increase international student numbers	Number of international undergraduate students	63	112
		Number of international master's students	166	451
	Participation in international recruitment events organised by different institutions	Number of international recruitment events (face-to-face or virtual) in which the Universidade de Vigo participates	217	455
	Use of Spanish as a language for attraction through the Language Centre (CdL)	Number of outreach activities organised jointly with the CdL	N/A	N/A



### Challenges and Vision for the Future

- Expand global presence and impact
- · Foster internationalization at home
- Align services with global strategy
- · Deepen equality, diversity & inclusion
- · Become a leading, inclusive global university











#### Let's Collaborate!

# "Talent wins games, but teamwork and intelligence win championships."

— Michael Jordan



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