

Performativity, Leadership, and Soft Skills



Yoel Tawil, PhD

School of Multidisciplinary Studies

Holon Institute of Technology



Performance & Performativity

Everyday Interactions:

Life as continuous performance

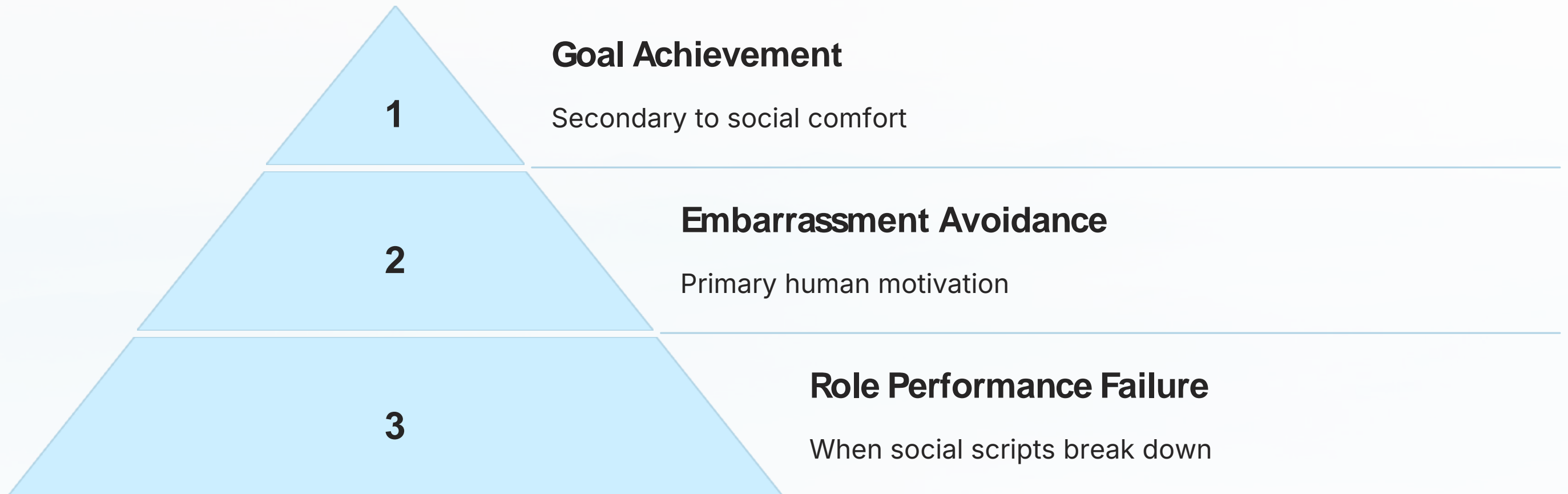
Social Roles:

Scripts we follow unconsciously

Performativity:

Acting upon reality while remaining aware that others are doing the same.

The Presentation of the Self in Everyday Life



The Components of Theatrical Performance



Physical Presence / Actor(s)

- Body language
- Vocal delivery
- Facial expressions
- Eye contact



Audience Connection

- Character development
- Improvisation
- Timing and rhythm
- Audience engagement



Production Elements

- Script
- Directing
- Stage / Backstage
- Lighting/Sound



Applied Performativity



Self-Awareness

If you don't know yourself, ask someone else!



The Benefits of Self-Serving Illusion

You're doing it already!



Sing Other People's Songs

You know them!



Soft Skills lead to a better performance...

...as much as they are rooted in it.

