

Excellence in Education at the Romanian American University Bucharest, Romania



Sharing RAU's global story – with a touch of personal experience

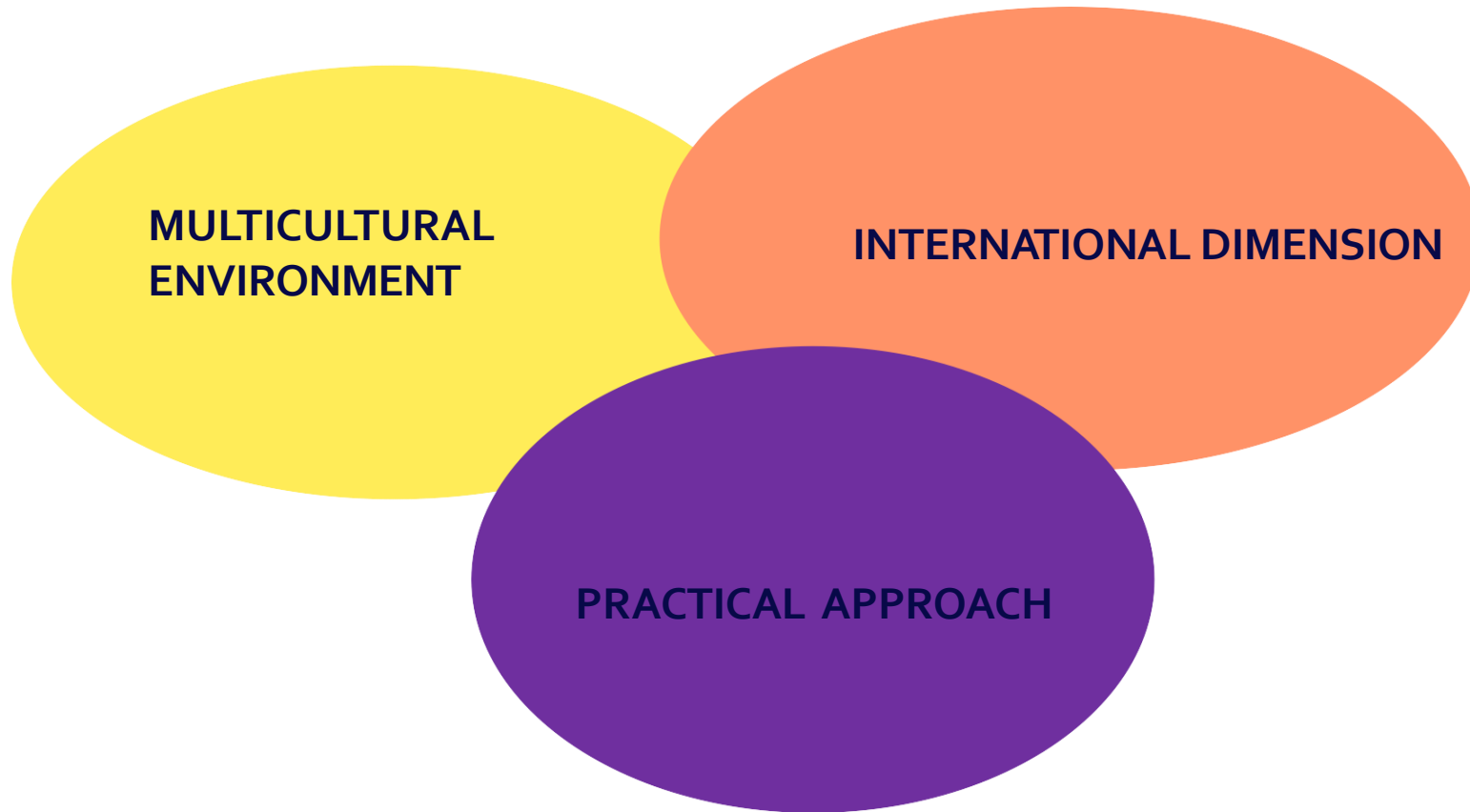
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Combining the educational values of the American academic education with the rich traditions of the Romanian Education.



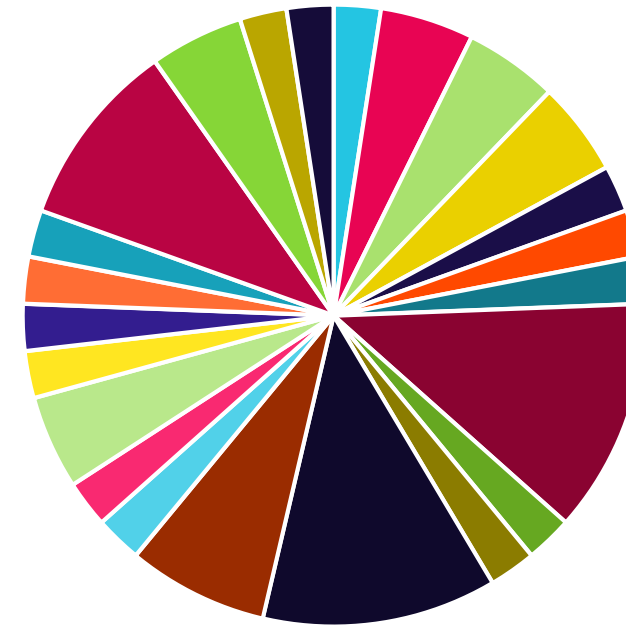
WHY ROMANIAN-AMERICAN UNIVERSITY?



A place I'm proud to represent — where internationalization isn't just a strategy, it's a way of life.

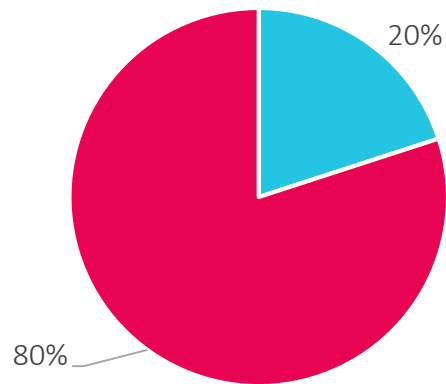


Multicultural environment



- Albania
- Bulgaria
- Cameroon
- Egypt
- Iran
- Libya
- Mozambique
- Nigeria
- Pakistan
- Tanzania
- Turkey
- Turkmenistan
- UAE
- Ukraine
- US
- Venezuela
- India
- Israel
- Kazakhstan
- Kyrgyzstan
- Sweden
- Tunisia
- Uganda

International students in English taught Bachelor Programs (all years)

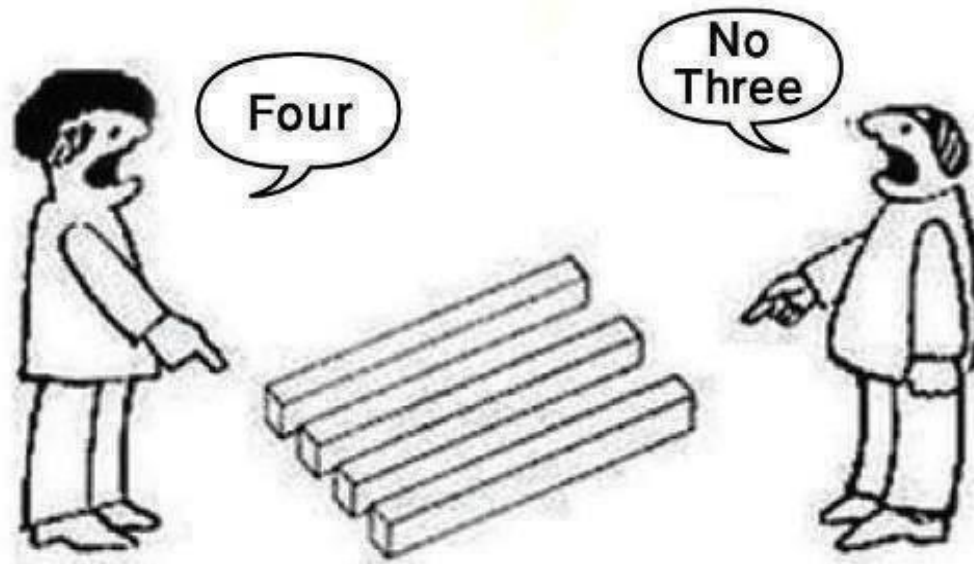


- Romanian students
- International students

International students in English taught Bachelor Program (2023-2024)

Different Perspectives – Same Reality?

It is really confusing!!!

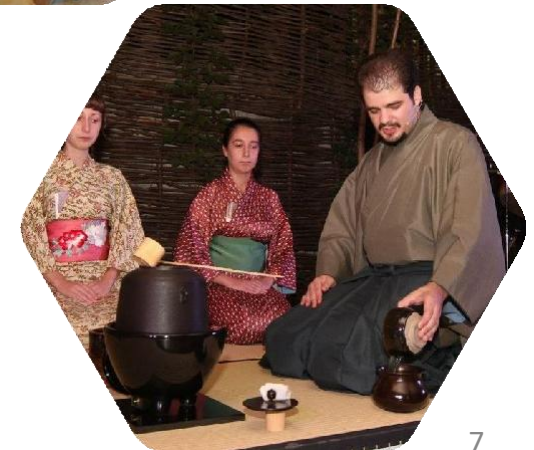


An intercultural lens can turn confusion into collaboration.



International activities

- Guest courses with international professors (US, Europe, Asia)
- Exchange programs (over 200 international partners)
- International Summer schools
- Department of Asian Studies
- IATA Authorized Training Center
- Double degree study programs with USA, Italy and UK
- Scientific events (international conferences, round tables, workshops)
- Cultural activities (Global Village, International Days etc)





Practical approach

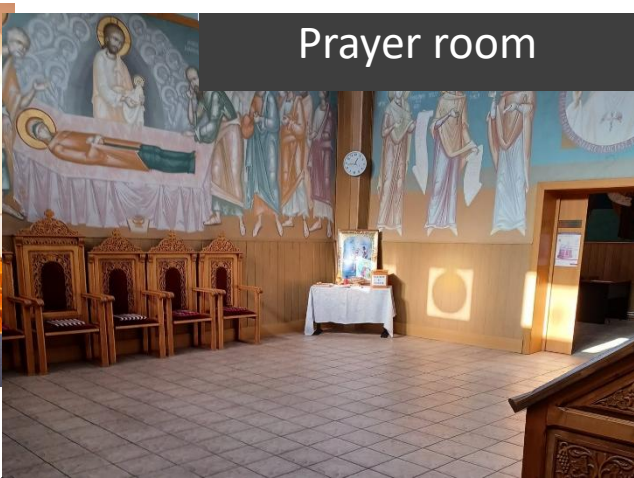
- ✓ Programs developed together with the business environment
- ✓ Guest lecturers from the industry
- ✓ Real case studies together with the industry
- ✓ Internships in the region or abroad
- ✓ Activities with the business environment (round tables, conferences, workshops, RAU Job Fair)



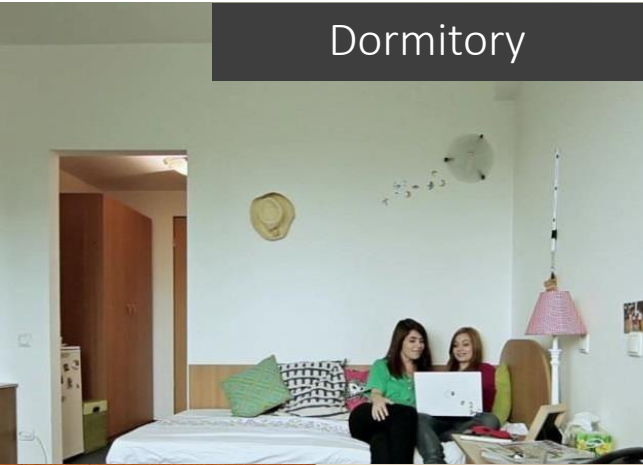
Facilities



Aula Magna



Prayer room



Dormitory



Sports field



Canteen



Computer Room



Library



Labs



Fitness

RAU has 7 schools...

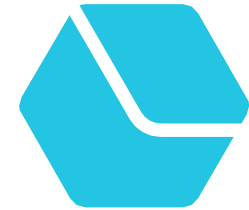


- International Business
- Computer Science for Business Management
- Management-Marketing
- Hospitality Management and Tourism
- Finance and Accounting
- Law
- Physical education, Sports and Physiotherapy



English taught Bachelor Programs in:

- International Business
- Computer Science for Economics
- Marketing



English taught Master Programs in:

- Business Management in Tourism and Aviation
- Computer Science for Business
- Digital Marketing & Social Media
- International Business and Entrepreneurship
- International Economic Relations and Economic Diplomacy
- International Economic Relations And European Union Studies
- Finance
- Strategic Marketing

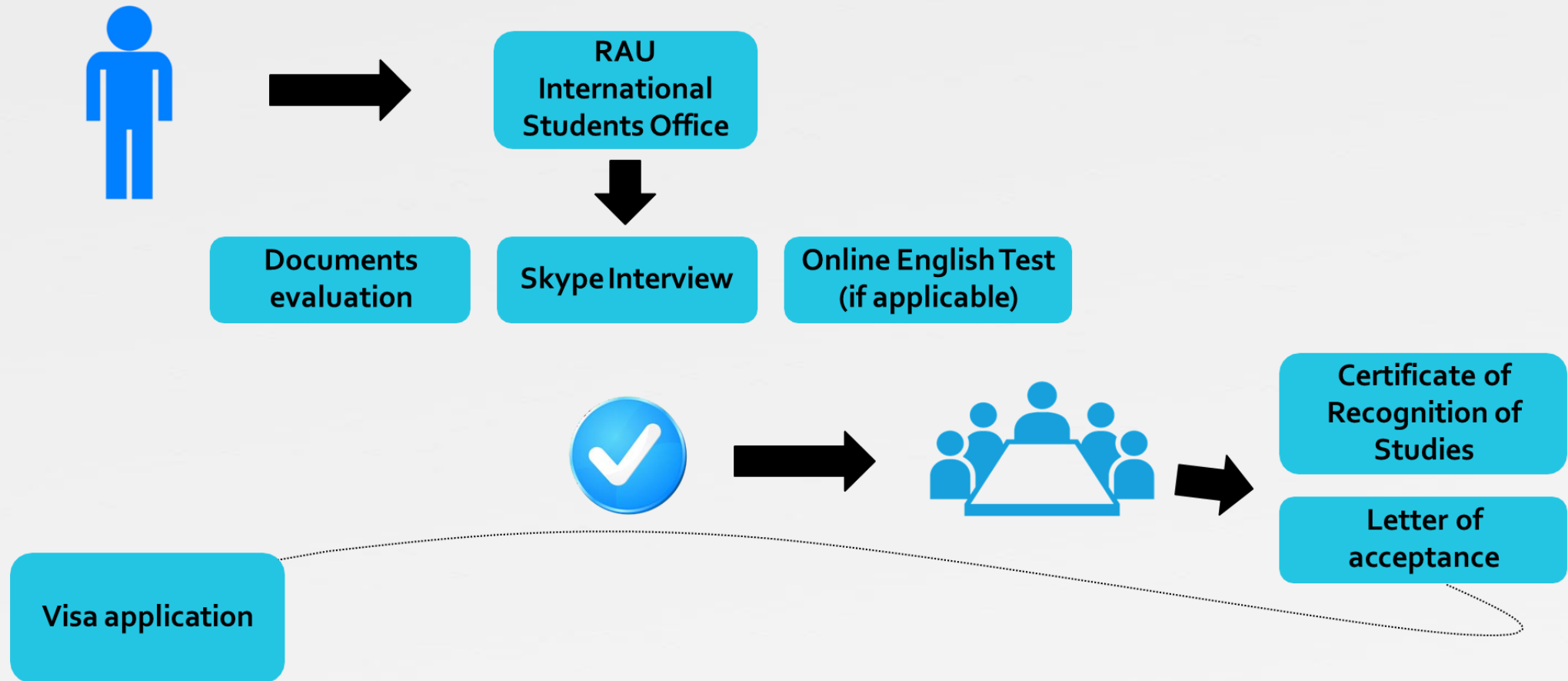


Foundation year – 1 year program

- ▶ Romanian language and culture classes
- ▶ Field trips
- ▶ Bonus English classes (upon request)
- ▶ Specialized vocabulary (IT, business, tourism, law, medicine)
- ▶ Possibility to apply to Romanian and English programs after completion



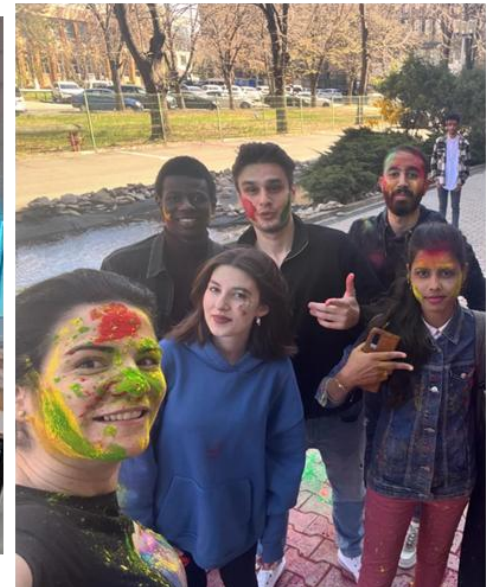
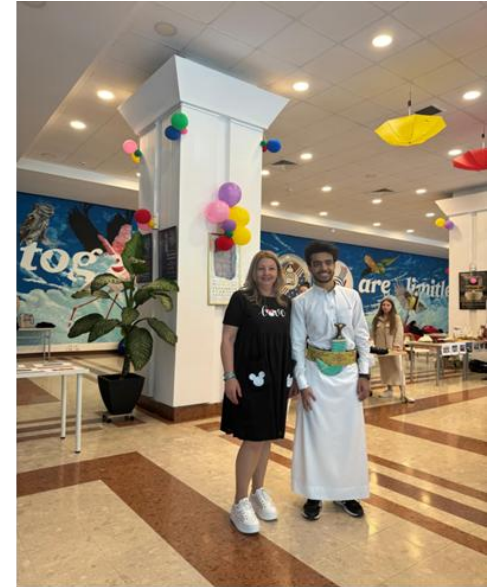
Admission for International Students





BENEFITS

- ✓ Scholarships based on academic performance – up to 1000 EUR for 10% of the students in each program!
- ✓ At least one international professor for courses included in the curriculum, in addition to numerous other guest courses with international professors, with free attendance from RAU students!
- ✓ Study trip – organized in the first year of studies, with the purpose to bring international students closer to the Romanian culture and help them better integrate in the RAU community!
- ✓ Internship in international companies – RAU gives students the possibility to have an internship in the 2nd year of studies (and whenever there are opportunities), in order to make sure students gain practical experience, besides the theoretical knowledge!
- ✓ Career counseling after graduation for all students interested to work in Romania!
- ✓ International exchange programs available all over the world!
- ✓ International activities in the campus (conferences, round tables, workshops, festivals, job fair, etc.)!
- ✓ *For BMTA students* – two IATA courses (e.g. IATA Foundation in Travel & Tourism; IATA Travel & Tourism Consultant) included with the possibility to obtain certificates directly from Canada!
- ✓ *For BMTA students* – possibility to obtain other certificates such as Aviation Security Awareness, Airline Security, Amadeus, Galileo!
- ✓ *For BMTA students* - two courses within the PPL flight license



Teaching Beyond Borders: RAU's Commitment to Mobility and Lifelong Learning

- Exposure to different educational systems and methodologies
- Encourages flexibility, adaptability, and innovation
- International exposure broadens teaching perspectives
- Cross-cultural competence is crucial
- Mobility promotes professional resilience



Shaping the Future: Professional Development and Training at RAU

Continuous Training for Quality Teaching

- Bridging traditional methodologies with contemporary trends
- Gaining certifications and micro-credentials in innovative pedagogy
- Sustaining motivation and professional growth



Concluding Reflections

- Teacher mobility is vital for pedagogical renewal
- Professional development ensures continuity and quality in education
- Institutions must prioritize investment in mobility and training initiatives





A teacher who learns across borders teaches beyond borders

Jody Williams





Thank you for your attention!