



# Welcome to SGH Warsaw School of Economics



# SGH – what does it mean?



**S:** Szkoła

**G:** Główna

**H:** Handlowa

**SGH Warsaw School of Economics**



- established in 1906
- the oldest university of economics and management in Poland
- mission: educate economists and business leaders serving the nation, country and the region
- famous for its tradition, flexible adjustments of programmes to students' needs, unquestionable education level, and successful alumni.



SGH graduates hold the most important decision-making positions in business and governmental structures both in Poland and abroad.

**In the last 30 years SGH alumni were:**

- 2 Speakers of the Polish Parliament
- 1 Prime Minister
- 5 Deputy Prime Ministers
- 1 EU Commissioner
- 9 Ministers of Finance
- 2 Ministers of Foreign Affairs
- 1 Minister of Economy
- 1 Minister of Transportation and Maritime Economy
- 2 Presidents of The National Bank of Poland
- 4 Presidents of the Warsaw Stock Exchange
- The main negotiator of Polish membership in the EU
- Many deputy ministers (of finance and foreign Affairs)
- CEOs of biggest Polish companies, MPs, EU MPs, members of Polish Monetary Councils

# EDUCATIONAL HUB FOR POLISH ELITES – EXAMPLES



Marek Dietsch

## Some current prominent examples of functions held by SGH alumni include:

- **Marek DIETL**, Ph.D.– President of the Warsaw Stock Exchange
- Prof. **Adam GLAPIŃSKI** – President of the National Bank of Poland
- Prof. **Leszek BALCEROWICZ** – Polish economist, Minister of Finance in first non-communist government, leader of the free-market economic reforms
- Prof. **Andrzej KAŹMIERCZAK** – Member of the Polish Monetary Council
- Members of the European Parliament:
  - Prof. **Danuta HÜBNER**,
  - Prof. **Bogusław LIBERADZKI**,
  - Prof. **Dariusz ROSATI**



From left:  
Danuta Hübner  
Dariusz Rosati  
Bogumił Liberadzki  
Adam Głapiński  
Andrzej Kaźmierczak

# REGIONAL AND GLOBAL POSITIONING

## Alliances and Organisations

- **CIVICA** – The European University of Social Sciences
- **CEMS** – The Global Alliance in Management Education
- **PIM** – The Partnership in International Management
- **EUA** – European University Association
- **PRME** – Principles for Responsible Management Education
- **GBSN** – Global Business School Network

## Accreditations

- **PKA** (Polish State Accreditation for Higher Education): 3 programs – „*Finance and Accounting*”; „*Quantitative Methods in Economics and Information Systems*” and „*Economic Analysis of Law*” marked as „Exceptional” in standards
- **AMBA**: accreditation for CEMBA and MBA-SGH programs
- **EQUIS**
- **AACSB**
- **Business School Impact System (BSIS)** – EFMD
- **CEEMAN – IQA** – International Quality Accreditation
- **ACCA** (Association for Chartered Certified Accountants): accreditation for BA and MA in Finance and Accounting programs
- **ECA** – BA in International Economics certified with **CeQuInt** for its international standards



# SGH UNIQUE COMPETITIVE ADVANTAGES

## Prestigious diploma valued by employers, the highest-paid graduates

57% SGH graduates are hired within a month after graduation, another 17% after 3 months, and the rest of those who were looking for a job succeeded within the next 3 months. Moreover, SGH alumni are **the highest paid graduates** in Poland (Sedlak&Sedlak)

 4 PALMES OF EXCELLENCE -  
TOP BUSINESS SCHOOL WITH SIGNIFICANT INTERNATIONAL INFLUENCE



## Top position in national and international rankings

- SGH is **the best economic university in Poland** in the „Perspektywy” and „Rzeczpospolita” rankings,
- In „Perspektywy” ranking it is ranked as #5 among 100 universities in the category „Internationalisation”
- CEMBA and MBA-SGH **the best MBA programmes** in the region in the Eduniversal ranking,
- The **Financial Times 2020** ranking of Master’s degree programmes in management, “Global Masters in Management” **CEMS Master in Management**, co-organised by the SGH as a part of the CEMS alliance, ranked at 13<sup>th</sup> place,
- The **Financial Times 2022** ranking of Master’s degree programmes in management SGH's **Management** programme ranked on 94<sup>th</sup> place (as the only Polish program in this ranking).



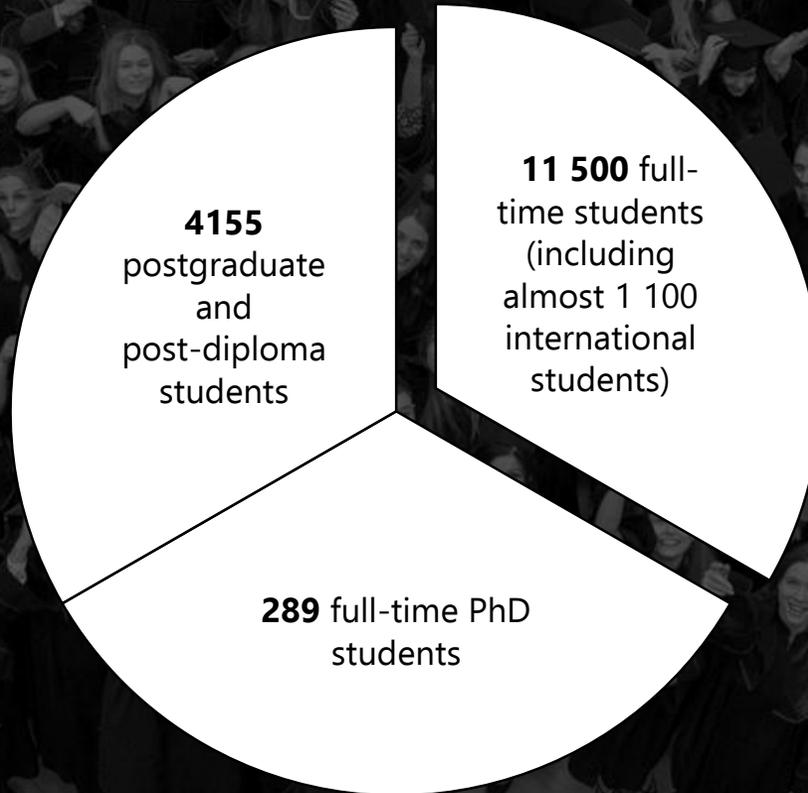
Students

# SGH Unique Competitive Advantages

- **Unique, flexible educational model**  
Joint 1. year of studies for all students and broad range of specializations for Bachelor and Master level diplomas.
- **International learning environment**  
Students of **58 different nationalities**, around **1000 international students**;
- Cooperation agreements with **over 300 schools** in around **72 countries**;
- **17 Double Diploma Programmes** offering a Bachelor or Master's diploma at SGH as well as at a partner University



# Blossoming Community Of Students And Alumni



# BA, MA AND PHD PROGRAMMES OFFERED IN ENGLISH

## **Bachelor's degree programmes in English [full-time only]**

1. Global Business, Finance and Governance
2. International Economics
3. Management
4. Quantitative Methods in Economics and Information Systems

## **Master's degree programmes in English [full-time only]**

1. Advanced Analytics – Big Data
2. Finance and Accounting with ACCA qualification (practical profile)
3. Global Business, Finance and Governance
4. International Business

**PHD programme is offered within Doctoral School [full-time]**

# EXECUTIVE EDUCATION

- **Canadian Executive Master of Business Administration (CEMBA)** program conducted as a joint venture with ESG – University of Quebec at Montreal (ESG – UQAM). AMBA accredited; consistently ranked among the **top E-MBA** programs in Poland taught 100% in English.
- **MBA-SGH** – prestigious MBA programme, AMBA accredited, taught in Polish, ranked as **the best Executive MBA in Polish**.
- **SGH-WUM MBA** – MBA program in cooperation with Warsaw Medical University dedicated to management in health services (1st place in the ranking of programmes for health services managers)
- **MBA for Startups** – online MBA program for young entrepreneurs



# Bachelor double degree programmes

PARTNER	MAJOR(S) AT SGH
<b>Kyungpook National University (South Korea)</b>	<ul style="list-style-type: none"><li>• International Economics</li><li>• Global Business, Finance and Governance</li></ul>
<b>Peking University, Guanghua School of Management (China)</b>	<ul style="list-style-type: none"><li>• International Economics</li><li>• Global Business, Finance and Governance</li><li>• Management</li></ul>
<b>Pforzheim University (Germany)</b>	<ul style="list-style-type: none"><li>• International Economics</li><li>• Global Business, Finance and Governance</li></ul>
<b>European University Viadrina (Germany)</b>	<ul style="list-style-type: none"><li>• Finance and Accounting</li><li>• Global Business, Finance and Governance</li><li>• Management</li></ul>



Double degree  
programmes

SGH shapes leaders

# Master double degree programmes (1)

PARTNER	MAJOR(S) AT SGH
<b>Prague University of Economics and Business (Czech Rep.)</b>	<ul style="list-style-type: none"><li>• International Business</li></ul>
<b>EDHEC Business School (France)</b>	<ul style="list-style-type: none"><li>• Global Business, Finance and Governance</li><li>• Management</li><li>• International Business</li></ul>
<b>TBS Education (France)</b>	<ul style="list-style-type: none"><li>• Management</li><li>• International Business</li></ul>
<b>ZHAW School of Management and Law (Switzerland)</b>	<ul style="list-style-type: none"><li>• Global Business, Finance and Governance</li></ul>



Double degree  
programmes

SGH shapes leaders

# Master double degree programmes (2)

PARTNER	MAJOR(S) AT SGH
<b>Johannes Gutenberg University Mainz (Germany)</b>	<ul style="list-style-type: none"><li>• Management</li><li>• Finance and Accounting</li></ul>
<b>Technische Universität Berlin (Germany)</b>	<ul style="list-style-type: none"><li>• Management</li></ul>
<b>University of Duisburg–Essen (Germany)</b>	<ul style="list-style-type: none"><li>• Finance &amp; Accounting</li></ul>
<b>European University Viadrina (Germany)</b>	<ul style="list-style-type: none"><li>• Management</li><li>• International Business</li><li>• Finance &amp; Accounting</li></ul>



Double degree  
programmes

SGH shapes leaders

# Master double degree programmes (3)

<b>PARTNER</b>	<b>MAJOR(S) AT SGH</b>
<b>NOVA School of Economics and Business (Portugal)</b>	<ul style="list-style-type: none"><li>• Management</li></ul>
<b>University of Porto (Portugal)</b>	<ul style="list-style-type: none"><li>• Management</li></ul>
<b>Università degli Studi di Firenze (Italy)</b>	<ul style="list-style-type: none"><li>• Finance &amp; Accounting</li></ul>
<b>Université Laval (Canada)</b>	<ul style="list-style-type: none"><li>• Global Business, Finance and Governance</li></ul>



Double degree  
programmes

SGH shapes leaders

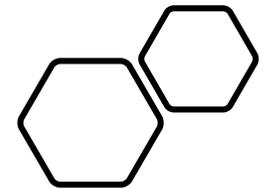


 12<sup>th</sup> International Week



# JOINT DEGREE PROGRAMMES

- **CEMS Master in International Management**
- **Polish-German Academic Forum** with Johannes Gutenberg University Mainz
- Partner in Erasmus Mundus Joint Master Degree programme "**European Master in Law and Economics – EMLE**"
- Partner in the Erasmus Mundus Joint Master Degree programme "**Models and Methods of Quantitative Economics – QEM**"





# STUDENTS ORGANISATIONS ACTIVITIES

- SGH is famous for active engagement of students into the University life. Currently there are 69 students' associations registered at SGH, with a grand total of 2700 participants. This means that around 25% of our students are in some way active in shaping SGH's environment.
- Students undertake projects in a wide spectrum of areas, which are related to:
  - Science
  - Business
  - Education
  - Social
  - Entertainment
  - Charity
- All projects undertaken by our students are characterised with top quality and momentum.
- **Example organisations:** AEGEE, AIESEC, CEMS Club Warsaw, Erasmus Student Network, Choir, Dance Ensemble, Theatre, Film Club, SGH TV, „Magiel” monthly, Academic Sports Association.



# Faculty



# TOP QUALITY FACULTY AND STAFF

The total number of **academic staff**  
at SGH Warsaw School of Economics is **755**:

**65** full professors

**219** associate professors

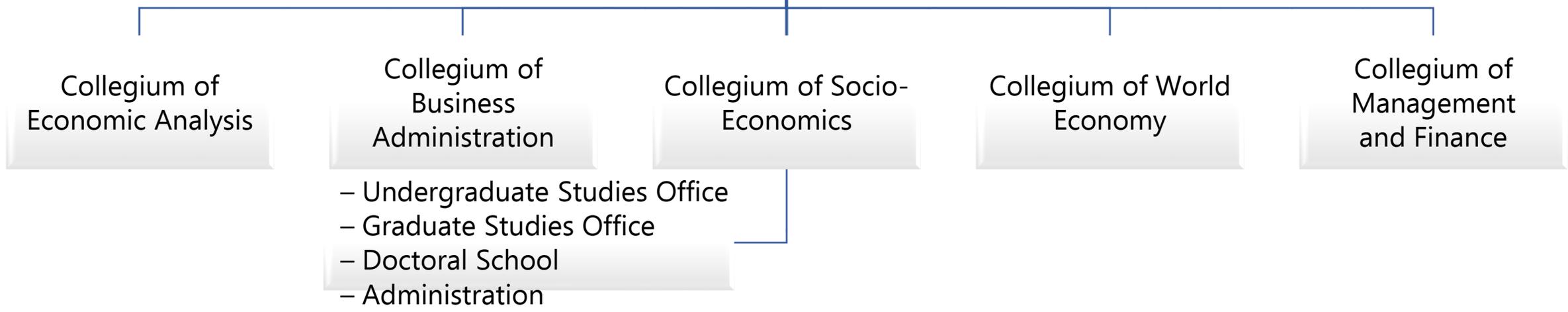
**340** assistant professors

**142** lecturers and senior lecturers, language tutors  
and librarians

**32** honorary doctorates



**SGH**



# SGH COLLEGIA: FIELDS OF RESEARCH AND STUDY

## Leading research units in Poland

- **Collegium of Economic Analysis** – research in the field of mathematical economics, mathematics of finance and insurance, econometrics, decision-making theory, statistics, demography, operational research, business informatics, micro- and macroeconomics, economic policy.
- **Collegium of Socio-Economics** – research related to history of economic thought, economic history, public finance and banking, environmental economics, urban economics, social economics, employment, social insurance, sociology, philosophy, political science, public administration, international relations, economic integration, security.
- **Collegium of World Economy** – research mainly refers to the international economics, foreign trade, European integration, globalisation, tourism, international law, economic transition, international marketing, business communication.
- **Collegium of Business Administration** – research deals with enterprise, entrepreneurship, competitiveness, strategic management, human resources management, finance of enterprises, small business, managerial accounting, business application of marketing and logistics.
- **Collegium of Management and Finance** – research concerns theory of economics, theory of management, finance and banking, economic policy, marketing, economic law, accountancy, management in national economy, logistics and transport, quality management, economics of consumption.

- **contracted research** studies corresponding to the needs of Polish economy and founded by the Ministry of Education and Science,
- **'tailor-made' expertises** for different institutions and enterprises,
- **research projects with:** UNIDO, United Nations, Council of Europe, World Bank, OECD, ESPON
- and many others international projects within the Horizon 2020, Visegrad Fund, NAWA (Polish National Agency for Academic Exchange), ERSTE Foundation, CERGE-EI or Polish-Norwegian Research Fund.



# SCIENTIFIC JOURNALS AND PUBLICATIONS

## **PUBLICATIONS:**

- annual 'POLAND, INTERNATIONAL ECONOMIC REPORT',

## **SELECTED SCIENTIFIC JOURNALS:**

- e-mentor
- Gospodarka Narodowa (*National Economy*)
- Organizacja i Kierowanie (*Organisation and Management*)
- Kwartalnik Nauk o Przedsiębiorstwie (*KNOP Quaterly*)
- Prace i Materiały Instytutu Rozwoju Gospodarczego (*IRG Working Papers*)
- Roczniki Kolegium Analiz Ekonomicznych (*KAE Yearbook*)
- Studia i Prace Kolegium Zarządzania i Finansów (*KZiF Studies and Working Papers*)
- International Journal of Management and Economics

- Edukacja Ekonomistów i Menedżerów (*Quarterly of Department of Human Capital Development*)
- Journal of Management and Financial Sciences
- Department of Applied Econometrics Working Papers
- Kobieta i Biznes (*Women and Business*)

**POLAND**  
COMPETITIVENESS REPORT 2022  
TOWARDS A SUSTAINABLE ECONOMY  
IN A PANDEMIC ERA

Edited by  
Arkadiusz Michał Kowalski  
Marzenna Anna Weresa



# International Cooperation



# International Cooperation



SGH offers a broad range of opportunities for students to participate in exchange programmes during the studies. SGH exchanges students **with over 300 universities from around 72 different countries from 5 continents.**

- Exchange programmes available at SGH include:
  - ✓ CEMS MIM
  - ✓ Erasmus+
  - ✓ Partnership in International Management (PIM)
  - ✓ Bilateral agreements
  - ✓ Double-degree programmes
- An average number of **outgoing and incoming students per year is 500**
- **All mobility activities are coordinated by SGH International Centre (CWM)**

# STUDENT EXCHANGE PROGRAMMES – THE OFFER

- Wide choice (~ 400) of courses in English – after selection: ~200+ available to all students
- Polish for foreigners (from beginners to advanced levels)
- Possibility of joining our tutorials in other major languages (upon request)
- Buddy system and cross-cultural training during Orientation Week
- Extensive extracurricular programme and open access to major student organisations (Erasmus Student Network, AIESEC, CEMS Club, other)
- Potentially, possibility to meet our corporate partners for internship or employment
- Accommodation on-campus and/or assistance in finding off-campus apartments





**SGH**

# Corporate relations



# COOPERATION WITH BUSINESS

Efficient facilitation of contacts with business in one of the key strengths of SGH.

The example areas in which we cooperate with business include:

- **EXECUTIVE EDUCATION** – SGH provides companies with top-class support in creating and implementing **tailor-made development** programmes like **short trainings, longer-term general or specialized programmes** in the field of economics, management and leadership, or **postgraduate studies**.
- **TEACHING ACTIVITIES** – seminars, workshops, guest lectures, study visits allow companies to **share knowledge** and **promote their image** among our students.
- **EMPLOYMENT OPPORTUNITIES** – companies can hire top-class specialists in the field of management and economics graduating from SGH Warsaw School of Economics.
- **SPONSORING** – companies give financial **support to our University** to a number of projects and events happening at SGH.



# COOPERATION WITH BUSINESS: SGH PARTNERS CLUB

accenture

allegro

Millennium  
bank

 Bank Pekao

BIK

DB SCHEKER

Deloitte.

大成 DENTONS

EY  
Building a better  
working world

Google

GPW

GRUPA  
LUXMED

Henkel

ING 

KEARNEY

KGHM  
POLSKA NIEDZ

KPMG

Lindt  
MAÎTRE CHOCOLATIER SUISSE  
DEPUIS 1845

L'ORÉAL

Makarony  
Polskie

makro



mBank

McKinsey  
& Company

 Microsoft

P&G

 Bank Polski

 Point 72

 PRESSGLASS

 pwc

PZU

SAMSUNG

SANDOZ  
A Novartis  
Division

 Santander

sas

software<sup>AG</sup>

tpa

UNIQA



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